## What is claimed is:

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- 1. A backlight comprising:
  - a source of diffuse light; and
- a light transmissive film having a structured surface, said structured surface being on a side of said film facing said source of diffuse light such that said film directs light from said source of diffuse light into a plurality of primary intensity lobes in different directions.
- 10 2. The backlight of claim 1 wherein said light source includes a light guide.
  - 3. The backlight of claim 2 wherein said light guide has the form of a slab.
  - 4. The backlight of claim 1 wherein said light guide has a first input surface.
  - 5. The backlight of claim 4 wherein said light source further includes a first cold cathode fluorescent tube adjacent said first input surface.
- 6. The backlight of claim 5 wherein said light guide further includes a second input surface and said light source further includes a second cold cathode fluorescent tube adjacent said second input surface.
  - 7. The backlight of claim 6 wherein said second input surface is adjacent said first input surface.
  - 8. The backlight of claim 6 wherein said second input surface is parallel to said first input surface.
  - 9. The backlight of claim 6 wherein said light guide further includes a third input surface

and said light source further includes a third cold cathode fluorescent tube adjacent said third input surface.

- 10. The backlight of claim 2 wherein said light guide has the form of a wedge.
- 11. The backlight of claim 2 wherein said light source further includes a light emitting diode.
- 12. The backlight of claim 1 wherein said light source includes an electroluminescent panel.
  - 13. The backlight of claim 1 wherein said film directs light into two primary intensity lobes.
- 15 14. The backlight of claim 1 wherein said film directs light into four primary intensity lobes.
  - 15. The backlight of claim 1 wherein said structured surface has triangular prisms thereon.
- 20 16. The backlight of claim 15 wherein said triangular prisms have the shape of isosceles triangles.
  - 17. The backlight of claim 16 wherein said prisms are right isosceles prisms.
- 25 18. An electronic display comprising

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- a source of diffuse light;
- a film having a structured surface, said structured surface being on a side of said film opposite of said source of diffuse light such that said film directs light from said source of diffuse light into a plurality of primary intensity lobes in different directions; and

a light valve.

19. The electronic display of claim 18 wherein said light valve is a liquid crystal display.